



APEX SPORTS MANAGEMENT

Multi-national Global Agency Group



**SEOUL
KOREA**



**VANCOUVER
CANADA**



**HANOI
VIETNAM**

1 International Network



2 Key Milestones

2014

Produced SNS PR content and advised sponsorship for Esports Team Quvic (League of Legends)

2017

Partnership with **LA Galaxy**
Host LA Galaxy's International Programs

2019

Hosted Seongnam FC x LA Galaxy English Soccer Camp

Hosted Jeollanamdo FA U15 Winter Training Camp in LA

2022

LA Galaxy English Soccer Camp in Gwangmeyong 2022

Official Agency contract with SL Benfica

Hosted Jeollanamdo Football Association U14 Winter Training Camp with Juventus F.C.

Present

Intermediate contracts encompassing over **40+** cases for government entities, companies, sports clubs, coaches, and players

Obtained the official media accreditations of **Vancouver Whitecaps FC** (MLS)

2014-2018

Event & Cast management for **2018 Korea International Youth Cup** in Pyongyang, North Korea

2018

Arranged sponsorship League scale: Singapore Premier League, Uzbekistan Super League, Indonesia Liga 1, Iceland Besta deild karla

International business consulting contract with Fitogether Inc
Connected 19 nations, 108 clubs

2020-2022

International business consulting contract with **Ultimate Potential co.**

Hosted **Seoul E Land FC Football Camp** in Jakarta, Indonesia

Open branches in Vancouver, **Canada** & Hanoi, **Vietnam**

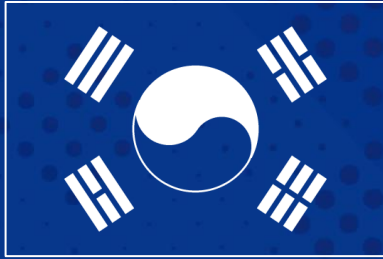
2023 - Present



3 Clients



4 APEX International Group



APEX Sports Management



APEX Sports Management Canada
Sports & International Education



APEX Sports Management Vietnam
Sports, Trading & Investment



5 Service



Agency



Brand
Loyalty



Talent & Business
Development



Media
Distribution



Event
Management



Matchmaking



Education

FIFA[®]
LICENSED



6 Agency: Athlete

FOOTBALL



Fejsal Mulic

Suwon Samsung Bluewings FC

FOOTBALL



Jewook Woo

The 1st Asian player in
the football Iceland League

FIELD HOCKEY



Hyunwoo Nam

Malaysian Hockey League

7 Agency: Coach



Ginam Lee



Oh-Kyun Gong



Jaeho Chun

8 Agency: Club

MLS



LA GALAXY

International Program Hosting
Tryout & Youth Camp

V LEAGUE



HANOI FC

Staff & Player Recruitment and Management
Sponsorship Arrangement
Document Creation for International Tasks

**Champion of V League &
Vietnam FA Cup 2022**

SERIE A



JUVENTUS FC

Winter Training Camp Hosting

K LEAGUE



SEOUL E LAND FC

International Program Hosting
Football Clinic with Local Clubs



9 Matchmaking

KOREA



South-North Korea Sports Exchange Association

Casting for International Youth Cup in Pyongyang, North Korea

Mission: Identified suitable participant club for the tournament amid UN sanctions on North Korea.

Result: Successfully cast a Belarusian youth club to the event.

TAIWAN



Taichung City Government Sports & Education Bureau

Casting for Chaoma International Football Festival 2023 in Taiwan

Mission: Identify a suitable club to swiftly participate in, preserving the event's diverse and international essence.

Result: Successfully brought a Korean youth club on board, enhancing the event's global representation.

10 Brand Loyalty & Business Development

KOREA



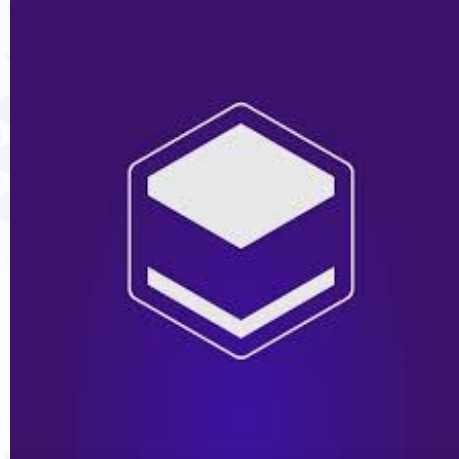
Fitogether Inc

FIFA Licensed EPTS (Electronic Performance Tracking System) Provider

Mission: Managed their international relationship and penetration of new markets.

Result: Connected 19 nations, 108 clubs. Successfully attracted investments.

VIETNAM



VerseHub

beFITTER is a web3 fitnessfi and socialfi app that aims to build a healthier ecosystem helping users balance their life

Mission: Branding consulting for their APP to enter the new market.

Result: Sponsored international sports events and connected potential partners in the new market.

KOREA



City of Gwangmyeong

City of Gwangmyeong, Municipal Government of Korea (Sports Association, Spots Association for Disabled)

Mission: Consulting/Organizing/Hosting Sports events.

Result: 10+ Sports Events were created and hosted



11 Talent Management & Education



Minwoo Kang

Seoul E Land FC U18 to Thompson Rivers University
Joined League 1 BC, 3rd div. of Canada, Rivers FC

First-time K League Youth player joins a foreign
university & semi-professional team at the same time.



APEX Academy Management (APEX Canada)

Not only athletes but also provide service for regular
student English study, entering university with intensive
personal management from the local branch.



12 Media Distribution

Exclusive Interview

Investigative Article

Promotional Content

Analytical Content

sportalkorea

[단독 인터뷰] 이영표, 은퇴 이후 삶과 MLS를 말한다

기사입력 2016.06.16 오전 09:11 | 최종수정 2016.06.16 오전 09:11 | [기사원문](#)

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[스포탈코리아×벤쿠버(캐나다)] "새 연봉에서도 지금의 중요한 사기엔 것 같습니다."

여름 내세기 물결이 시작되는 화창한 분위기. 에이펙스는 지난 8일(현지시간) 벤쿠버 게스타운에 있는 연우에 웨이트리스(MLS) 사무실에서 축구 선수로서 마지막을 보낸 후 이번 시즌 웨이트리스(MLS)로 활동에 들어온 이영표를 1년 만에 다시 만났다.

sportalkorea

[MLS 리뷰] '1골 1도움 원맨쇼' 카카, '버랑꿀' 올란도 구원하다

기사입력 2016.08.28 오후 02:12 | 최종수정 2016.08.28 오후 02:12 | [기사원문](#)

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[스포탈코리아×에이펙스 스포츠 매니지먼트 제휴-벤쿠버(캐나다)] 김준우·'사자 군인' 올란도 시티 SC의 주장 헨리르도 카카(32)가 2경기 만에 공격포인트를 올리며 팀을 탈락의 위기에서 구해냈다.

대일리안

'제2의 맨시티' 뉴욕시티 FC...MLS 접수 시간문제?

기사입력 2014.11.14 오후 04:58 | 최종수정 2014.11.14 오후 04:58 | [기사원문](#)

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뉴욕시티 FC 유니폼은 맨시티와 유사하게 되어 있다. (뉴욕시티 FC 홈페이지 캡처)

미국 프로축구 뉴욕시티 FC가 14일(한국시간) 공식 홈페이지를 통해 유니폼을 공개하며, 또 하나의 미국 단장을 예고했다.

sportalkorea

[현지 인터뷰] '이적설' 이청용, "거취? 아직 말할 수 없다"

기사입력 2016.07.20 오후 03:43 | 최종수정 2016.07.20 오후 03:43 | [기사원문](#)

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[스포탈코리아×벤쿠버(캐나다)] 크리스탈 팰리스의 프리시온 부에 참가 중인 이청용(28)이 자신의 거취에 대한 생각을 밝혔다.

sportalkorea

[에이펙스 단독 인터뷰] 스페뉴 소닉붐 '핵비밀 듀오'의 심상치 않은 폭발

기사입력 2016.09.15 11:52 | 수정 2016.09.15 11:52

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[스포탈코리아×에이펙스 제휴] 김규형, 최준호 기자- '리그 오브 레전드'의 모든 e스포츠 리그는 팀, 미드, 북 3개의 라인과 장광이 있는 '소환사의 협곡'에서 펼쳐진다. 일반적으로 팀, 미드, 장광에는 각각 1명의 플레이어가 가지지만 북라인에는 원거리딜러와 서포터, 총 2명의 플레이어가 간다. 2명이 플레이 하기에 다른 라인보다 강력하기도 하지만 호흡이 맞지치지 않은 상대라면 가장 빨리 흐트러지는 라인이 북 라인이기도 하다. 그만큼 챔피언 뒤에 있는 원거리딜러와 서포터, 즉 '보류'의 호흡이 중요하다.

sportalkorea

[평양 현지리포트] 북한국제축구대회서 남북 교류의 가능성 엿보다

기사입력 2016.09.21 오전 11:32 | 최종수정 2016.09.21 오전 11:32 | [기사원문](#)

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[스포탈코리아×에이펙스 스포츠 매니지먼트 제휴-평양(북한)] 김준우·사단법인 남북체육교류협회와 4.25 체육단 주창로 열린 아리 스포츠 국제 유소년 축구대회는 올해 4번째 대회로 이번 대회는 북한 평양에서 열렸다.



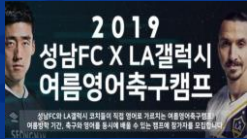
13 Event Management



LA Galaxy II Tryout (2017)



LA Galaxy English Soccer Camps (2019 – 2022)



Seongnam FC X LA Galaxy English Soccer Camp (2019 – 2022)
sponsored by KSPO (Korea Sports Promotion Foundation)



Sports Healing Camp for Disabled Family (2019 - 2023)
Sponsored by City of Gwangmyeong



Seoul E Land FC Football Clinic in Indonesia (2023)
Collaborated with Persija Jakarta



14 APPENDIX 1: Videos



Seoul E Land FC Football Clinic in Indonesia
(2023)



LA Galaxy II Tryout in KOREA
(2017)



Seongnam FC X LA Galaxy English Soccer Camp
(2019)



15 APPENDIX 2: Images



16 Appendix 3: Released Articles





APEX SPORTS MANAGEMENT

THANK YOU

‘Bridging the Highest Potential’



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